



SEO REPORT

<https://marcodiversi.com>

July 18, 2018



<https://marcodiversi.com>

SITE RANKINGS (BRIEF) (JULY 18, 2018)

This report gives a brief overview of specific keywords and their position on search engine results pages.

Keyword (50)	Google local searches - Italy	Google.com	Google.com	Yahoo.com	Yahoo.com	Youtube.com
affiliate marketing	4,400	-	-	-	-	-
affiliate	1,600	-	-	-	-	-
affiliate programs	260	-	-	-	-	-
best affiliate programs	40	-	-	-	-	-
affiliate networks	110	-	-	-	-	-
affiliate marketing programs	20	-	-	-	-	-
what is affiliate marketing	20	-	-	-	-	-
affiliate marketing companies	10	-	-	-	-	-
affiliate marketing websites	10	-	-	-	-	-
affiliate websites	10	-	-	-	-	-
online affiliate marketing	10	-	-	-	-	-
get paid online	10	-	-	-	-	-
affiliate partner	20	-	-	-	-	-
affiliate links	50	-	-	-	-	-
affiliate products	10	-	-	-	-	-
affiliate sites	10	-	-	-	-	-
affiliate marketing sites	10	-	-	-	-	-
affiliate advertising	10	-	-	-	-	-
affiliate system	10	-	-	-	-	-
affiliate offers	10	-	-	-	-	-
top affiliate programs	10	-	-	-	-	-
best affiliate marketing programs	10	-	-	-	-	-
get money online	10	-	-	-	-	-
affiliate business	10	-	-	-	-	-



https://marcodiversi.com > Site Rankings (brief), continued

Keyword (50)	Google local searches - Italy	Google.com	Google.com	Yahoo.com	Yahoo.com	Youtube.com
online affiliate programs	10	-	-	-	-	-
affiliate platform	10	-	-	-	-	-
travel affiliate programs	20	-	-	-	-	-
affiliate marketplace	10	-	-	-	-	-
affiliate sales	10	-	-	-	-	-
affiliate marketing network	30	-	-	-	-	-
affiliate marketing business	10	-	-	-	-	-
affiliate company	70	-	-	-	-	-
what is an affiliate program	10	-	-	-	-	-
best affiliate marketing	10	-	-	-	-	-
how to start affiliate marketing	10	-	-	-	-	-
affiliate account	10	-	-	-	-	-
affiliate commission	10	-	-	-	-	-
internet affiliate marketing	10	-	-	-	-	-
best affiliate programs 2016	10	-	-	-	-	-
affiliateads	10	-	-	-	-	-
the best affiliate programs	10	-	-	-	-	-
pay per click affiliate programs	10	-	-	-	-	-
become an affiliate	10	-	-	-	-	-
how to become an affiliate marketer	10	-	-	-	-	-
high paying affiliate programs	10	-	-	-	-	-
ways to make money online	40	-	-	-	-	-
affiliate opportunities	10	-	-	-	-	-
online affiliation	10	-	-	-	-	-
companies with affiliate programs	10	-	-	-	-	-
affiliate schemes	10	-	-	-	-	-



https://marcodiversi.com > Site Rankings (brief), continued

Keyword (50)	Google local searches - Italy	Aol.com	Ask.com	Duckduckgo.com	Bing.com	Bing.com
affiliate marketing	4,400	-	-	-	-	-
affiliate	1,600	-	-	-	-	-
affiliate programs	260	-	-	-	-	-
best affiliate programs	40	-	-	-	-	-
affiliate networks	110	-	-	-	-	-
affiliate marketing programs	20	-	-	-	-	-
what is affiliate marketing	20	-	-	-	-	-
affiliate marketing companies	10	-	-	-	-	-
affiliate marketing websites	10	-	-	-	-	-
affiliate websites	10	-	-	-	-	-
online affiliate marketing	10	-	-	-	-	-
get paid online	10	-	-	-	-	-
affiliate partner	20	-	-	-	-	-
affiliate links	50	-	-	-	-	-
affiliate products	10	-	-	-	-	-
affiliate sites	10	-	-	-	-	-
affiliate marketing sites	10	-	-	-	-	-
affiliate advertising	10	-	-	-	-	-
affiliate system	10	-	-	-	-	-
affiliate offers	10	-	-	-	-	-
top affiliate programs	10	-	-	-	-	-
best affiliate marketing programs	10	-	-	-	-	-
get money online	10	-	-	-	-	-
affiliate business	10	-	-	-	-	-
online affiliate programs	10	-	-	-	-	-
affiliate platform	10	-	-	-	-	-
travel affiliate programs	20	-	-	-	-	-



https://marcodiversi.com > Site Rankings (brief), continued

Keyword (50)	Google local searches - Italy	Aol.com	Ask.com	Duckduckgo.com	Bing.com	Bing.com
affiliate marketplace	10	-	-	-	-	-
affiliate sales	10	-	-	-	-	-
affiliate marketing network	30	-	-	-	-	-
affiliate marketing business	10	-	-	-	-	-
affiliate company	70	-	-	-	-	-
what is an affiliate program	10	-	-	-	-	-
best affiliate marketing	10	-	-	-	-	-
how to start affiliate marketing	10	-	-	-	-	-
affiliate account	10	-	-	-	-	-
affiliate commission	10	-	-	-	-	-
internet affiliate marketing	10	-	-	-	-	-
best affiliate programs 2016	10	-	-	-	-	-
affiliateads	10	-	-	-	-	-
the best affiliate programs	10	-	-	-	-	-
pay per click affiliate programs	10	-	-	-	-	-
become an affiliate	10	-	-	-	-	-
how to become an affiliate marketer	10	-	-	-	-	-
high paying affiliate programs	10	-	-	-	-	-
ways to make money online	40	-	-	-	-	-
affiliate opportunities	10	-	-	-	-	-
online affiliation	10	-	-	-	-	-
companies with affiliate programs	10	-	-	-	-	-
affiliate schemes	10	-	-	-	-	-

LEGEND:

- Not found



<https://marcodiversi.com>

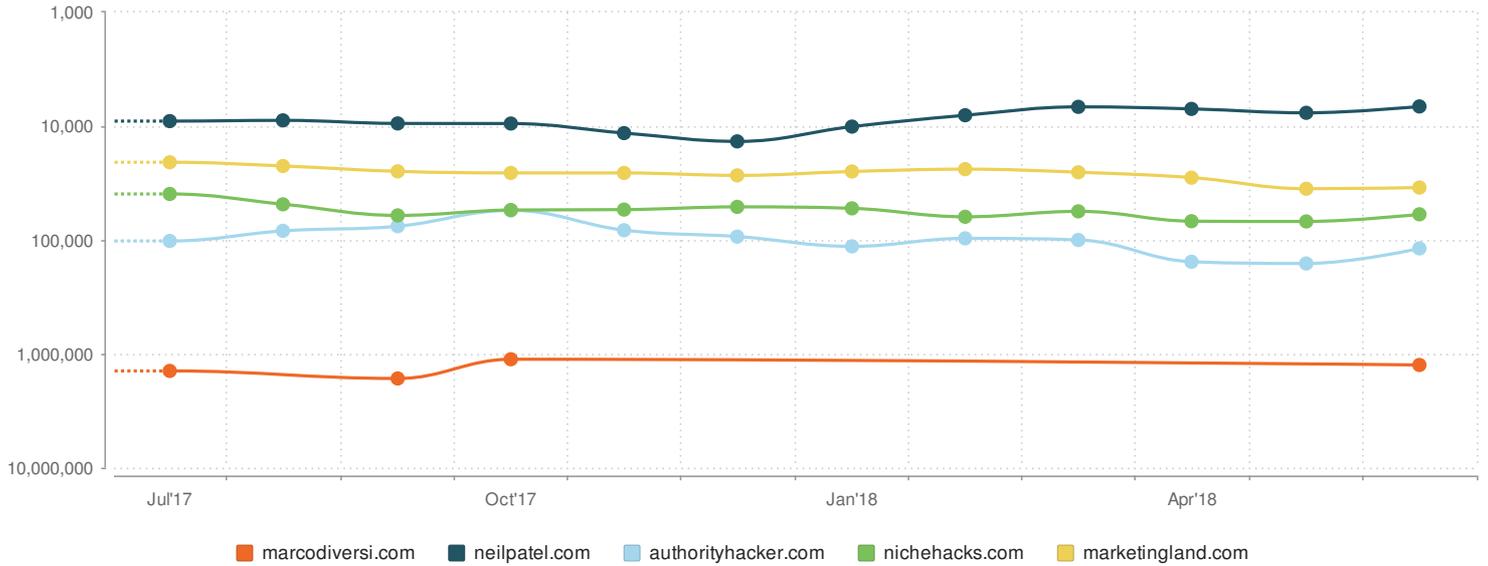
COMPETITOR TRAFFIC (JULY 18, 2018)

This report compares your website's traffic with that of competitors.

Alexa Global Traffic Rank History for marcodiversi.com and competing sites for the last 12 months

Alexa's traffic rank is a measure of how popular a website is relative to all other sites on the web.

The rank is calculated from the site's estimated average of daily unique visitors and its estimated number of page views over the last 12 months. The less the rank is, the more popular the site is.





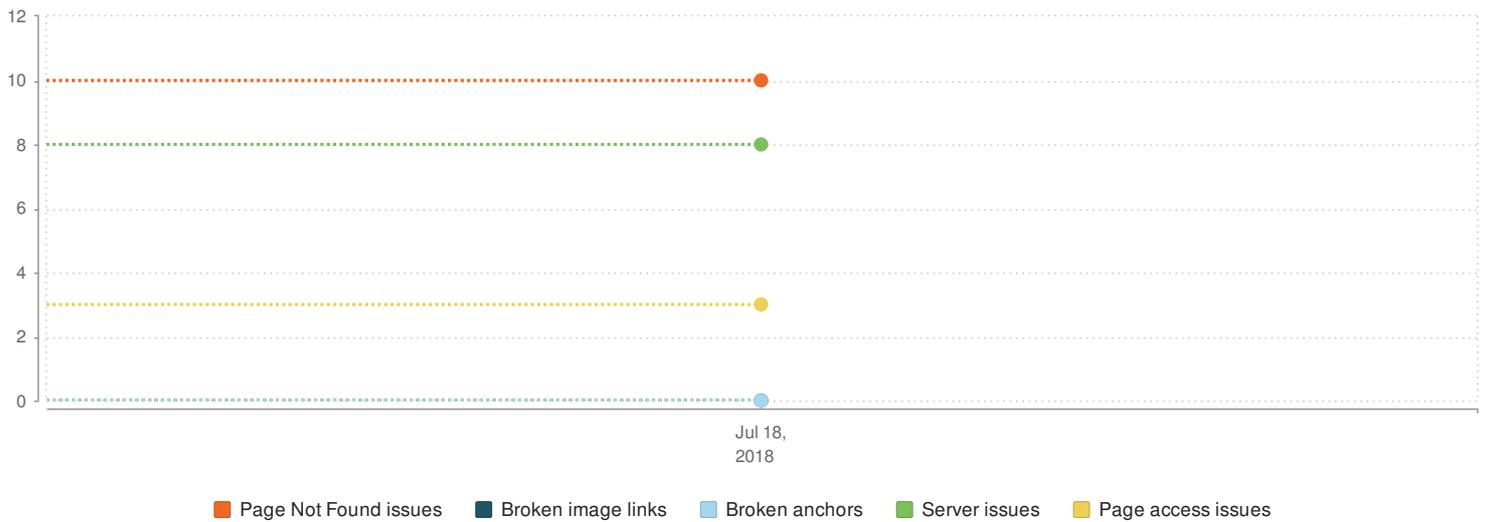
<https://marcodiversi.com>

TECHNICAL AUDIT (JULY 18, 2018)

This report lists broken internal and external links found on your site.

326 Scanned unique pages	101 Pages with errors	21 Unique broken links	10 Not found pages and images	8 Server Issues	3 Page Access Issues
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Technical issues found on your site - Trend over time



Page Not Found Issues - Internal (1)

Replace the broken internal and external links to pages with valid ones, because broken links reduce your site quality and may negatively impact your site visitors' experience.

1. The https://marcodiversi.com/blog/https://marcodiversi.com/blog/?page_id=9999999/ broken link was found on 21 page(s):

/blog/comment-subscriptions/?srp=170&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=3051&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=3001&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=2973&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=2890&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=2743&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=1778&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=2660&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=2555&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404



https://marcodiversi.com > Technical Audit, continued

1. The https://marcodiversi.com/blog/https://marcodiversi.com/blog/?page_id=9999999/ broken link was found on 21 page(s):	
/blog/comment-subscriptions/?srp=2448&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=2399&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=2315&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=477&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=182&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=1618&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=1061&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=2222&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=696&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=1345&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404
/blog/comment-subscriptions/?srp=1528&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f	Line: 162; Status: 404

Page Not Found Issues - External (9)

Replace the broken internal and external links to pages with valid ones, because broken links reduce your site quality and may negatively impact your site visitors' experience.

1. The https://play.google.com/store/apps/details?id=proxima.makemoney.android&hl=en broken link was found on 2 page(s):	
/blog/make-money-online-from-home/	Line: 468; Status: 404
/blog/blog/make-money-online-from-home/	Line: 468; Status: 404
2. The https://www.northghost.com/ broken link was found on 2 page(s):	
/blog/best-vpn/	Line: 340; Status: 404
/blog/blog/best-vpn/	Line: 340; Status: 404
3. The https://itunes.apple.com/be/app/hyper-videos-worth-watching/id1015014154?mt=8 broken link was found on 1 page(s):	
/top-best-iphone-apps	Line: 464; Status: 404
4. The http://www.columbia.edu/~ab410/drills.html/ broken link was found on 1 page(s):	
/learn-french	Line: 459; Status: 404
5. The http://www.mykronoz.com/collections/zecircle/ broken link was found on 1 page(s):	
/office-set-up	Line: 450; Status: 404



https://marcodiversi.com > Technical Audit, continued

6. The https://chrome.google.com/webstore/detail/who-deleted-me-unfriend-f/eiepnbnjenknnjgabbodaihlnkkpkgl broken link was found on 1 page(s):	
/google-extensions	Line: 448; Status: 404
7. The https://itunes.apple.com/us/app/converter/id562709845?mt=8 broken link was found on 1 page(s):	
/top-best-iphone-apps	Line: 491; Status: 404
8. The https://itunes.apple.com/us/app/gas-tracker-by-fuely/id590291820?mt=8 broken link was found on 1 page(s):	
/top-best-iphone-apps	Line: 470; Status: 404
9. The https://itunes.apple.com/us/app/epayments-electronic-wallet/id553453089?mt=8 broken link was found on 1 page(s):	
/top-best-iphone-apps	Line: 489; Status: 404

Server Issues - Internal (2)

Fix code issues that cause server errors because they reduce your site quality and may negatively impact your site visitors' experience.

1. The https://marcodiversi.com/blog/zx/cryptopia/ broken link was found on 6 page(s):	
/blog/top-affiliate-programs/	Line: 951; Status: 500
/blog/top-affiliate-programs/	Line: 955; Status: 500
/blog/invest-in-cryptocurrency/	Line: 314; Status: 500
/blog/blog/top-affiliate-programs/	Line: 951; Status: 500
/blog/blog/top-affiliate-programs/	Line: 955; Status: 500
/blog/blog/invest-in-cryptocurrency/	Line: 314; Status: 500
2. The https://marcodiversi.com/blog/zx/ogads-refer/ broken link was found on 4 page(s):	
/blog/top-affiliate-programs/	Line: 472; Status: 503
/blog/top-affiliate-programs/	Line: 476; Status: 503
/blog/blog/top-affiliate-programs/	Line: 472; Status: 503
/blog/blog/top-affiliate-programs/	Line: 476; Status: 503

Server Issues - External (6)

Fix code issues that cause server errors because they reduce your site quality and may negatively impact your site visitors' experience.

1. The https://www.gdax.com/ broken link was found on 8 page(s):	
/blog/best-payment-gateways/	Line: 273; Status: 522
/blog/invest-in-cryptocurrency/	Line: 286; Status: 522



https://marcodiversi.com > Technical Audit, continued

1. The https://www.gdax.com/ broken link was found on 8 page(s):	
/blog/invest-in-cryptocurrency/	Line: 302; Status: 522
/blog/invest-in-cryptocurrency/	Line: 361; Status: 522
/blog/blog/best-payment-gateways/	Line: 273; Status: 522
/blog/blog/invest-in-cryptocurrency/	Line: 286; Status: 522
/blog/blog/invest-in-cryptocurrency/	Line: 302; Status: 522
/blog/blog/invest-in-cryptocurrency/	Line: 361; Status: 522
2. The https://www.mobi/ broken link was found on 1 page(s):	
/blog/redtrack-best-voluum-alternative/	Line: 265; Status: 500
3. The https://www.anonymousspeech.com/anonymous_domain.aspx broken link was found on 1 page(s):	
/get-a-webdomain	Line: 469; Status: Timeout
4. The http://www.liveinthegrey.com/ broken link was found on 1 page(s):	
/how-to-get-a-job	Line: 475; Status: Timeout
5. The https://jawbone.com/ broken link was found on 1 page(s):	
/fitness	Line: 534; Status: 500
6. The https://jawbone.com/store/buy/up3 broken link was found on 1 page(s):	
/office-set-up	Line: 451; Status: 500

Page Access Issues - External (3)

Remove links to limited access pages from general use because pages with forbidden access negatively impact your site visitor experiences.

1. The https://www.google.com/recaptcha/api/fallback?k=6LdkIUgUAAAAANSgFq0pU6EYiLq5nPBqNjmSusPu broken link was found on 21 page(s):	
/blog/resources/	Line: 1119; Status: 400
/blog/why-affiliate-marketing-is-the-best/	Line: 420; Status: 400
/blog/pogo-sticking/	Line: 379; Status: 400
/blog/how-to-add-multiple-hashtags-on-instagram/	Line: 318; Status: 400
/blog/semrush-organic-research-tool/	Line: 426; Status: 400
/blog/how-to-use-semrush-for-free-and-review/	Line: 583; Status: 400
/blog/category/seo/	Line: 674; Status: 400



https://marcodiversi.com > Technical Audit, continued

1. The https://www.google.com/recaptcha/api/fallback?k=6LdkiUgUAAAAANSgFq0pU6EYiLq5nPBqNjmSusPu broken link was found on 21 page(s):	
/blog/site-audit-101	Line: 377; Status: 400
/blog/best-screen-recorder-for-mac/	Line: 491; Status: 400
/blog/make-money-online-from-home/	Line: 626; Status: 400
/blog/3-essential-chrome-extensions-for-affiliate-marketers/	Line: 372; Status: 400
/blog/earn-com/	Line: 383; Status: 400
/blog/make-money-with-affiliate-marketing/	Line: 483; Status: 400
/blog/blog/resources/	Line: 1119; Status: 400
/blog/tag/seo/	Line: 674; Status: 400
/blog/redtrack-best-voluum-alternative/	Line: 483; Status: 400
/blog/niche-site/	Line: 591; Status: 400
/blog/seo/	Line: 674; Status: 400
/blog/media-buying-vs-free-organic-traffic/	Line: 418; Status: 400
/blog/blog/why-affiliate-marketing-is-the-best/	Line: 420; Status: 400
2. The https://www.similarweb.com/ broken link was found on 14 page(s):	
/blog/resources/	Line: 382; Status: 405
/blog/resources/	Line: 382; Status: 405
/blog/blog/resources/	Line: 382; Status: 405
/blog/blog/resources/	Line: 382; Status: 405
/blog/niche-site/	Line: 370; Status: 405
/blog/niche-site/	Line: 371; Status: 405
/blog/sales-funnel/	Line: 300; Status: 405
/blog/sales-funnel/	Line: 301; Status: 405
/blog/sales-funnel/	Line: 304; Status: 405
/blog/blog/niche-site/	Line: 370; Status: 405
/blog/blog/niche-site/	Line: 371; Status: 405
/blog/blog/sales-funnel/	Line: 300; Status: 405
/blog/blog/sales-funnel/	Line: 301; Status: 405



https://marcodiversi.com > Technical Audit, continued

2. The <https://www.similarweb.com/> broken link was found on 14 page(s):

</blog/blog/sales-funnel/>

Line: 304; Status: 405

3. The <https://itunes.apple.com/en/app/yelp/id284910350?mt=8> broken link was found on 1 page(s):

</top-best-iphone-apps>

Line: 454; Status: 400

Quality Assured

✓ No Broken Images



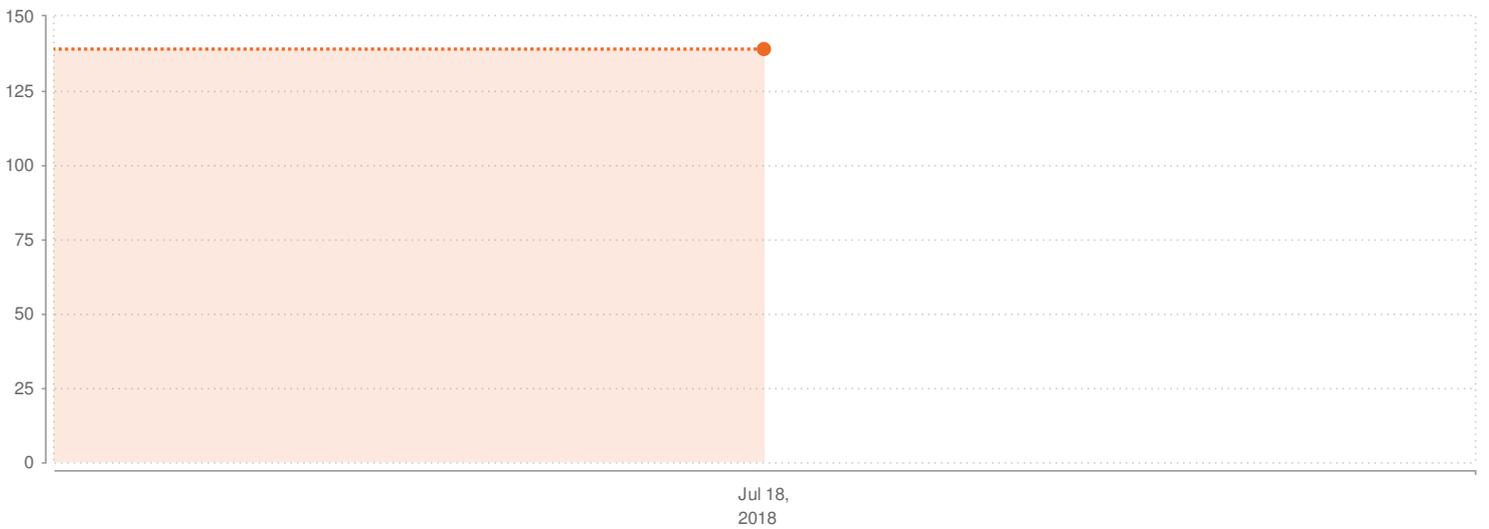
<https://marcodiversi.com>

ON-SITE ISSUES OVERVIEW (JULY 18, 2018)

This report lists on-site SEO issues and pages on which the issues were found.

60% Site optimization	262 Analyzed pages	139 On-site issues	214 Pages in Google index	2 months Sitemap age	3 years Domain age
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On-site SEO issues found on your site - Trend over time



Shorten Title tags of 5 pages

Shorten your TITLE tag to 70 characters (including spaces), because longer titles will be cut off on the search results pages.

These issues were found on the following pages:

1. </blog/how-to-add-multiple-hashtags-on-instagram/>
2. </blog/site-audit-101>
3. </blog/semrush-organic-research-tool/>
4. </blog/free-twitter-followers/>
5. </blog/pogo-sticking/>

Shorten Description tags of 9 pages

Shorten your Description tag to 160 characters (including spaces), because longer Descriptions will be cut off on the search results pages.

These issues were found on the following pages:

1. </blog/category/social-media/>
2. </blog/category/media-buying/>



These issues were found on the following pages:

3. </blog/category/wordpress/>
4. </blog/about/>
5. </blog/category/affiliate-marketing/>
6. </blog/category/affiliate-marketing/page/2/>
7. </blog/category/cryptocurrency/>
8. </blog/partners/>
9. </blog/category/best-resources/>

Rewrite duplicate Description tags for 2 pages

Use unique and descriptive Description tags across all pages of your site, because SEs use them as snippets on the search results pages. As an option, you may leave the duplicate Description tags intact but use a "canonical" attribute on the non-canonical pages to let the search engines know which one is the preferred page.

1. **Make Money Online** was found on 21 page(s):

1. </blog/tag/affiliate-marketing/>
2. </blog/tag/hosting/>
3. </blog/tag/freedom/>
4. </blog/tag/marco-diversi-en/>
5. </blog/tag/bounce-rate/>
6. </blog/tag/improve-bounce-rate/>
7. </blog/tag/pogo-sticking-vs-bounce-rate/>
8. </blog/tag/instagram/>
9. </blog/tag/instagram-hashtags/>
10. </blog/tag/increase-traffic/>
11. </blog/tag/semrush/>
12. </blog/tag/semrush-tutorial/>
13. </blog/tag/competitor-analysis/>
14. </blog/tag/how-to-use-semrush-for-free/>
15. </blog/tag/semrush-review/>
16. </blog/tag/seo-tool/>
17. </blog/tag/ranking-on-google/>



<https://marcodiversi.com> > On-Site Issues Overview, continued

1. **Make Money Online** was found on 21 page(s):

18. </blog/tag/seo-techniques/>

19. </blog/tag/what-seo-is/>

20. </blog/tag/site-audit/>

2. **My Name Is Marco Diversi And I Want You To Experience Total Freedom, I Will Teach You How To Make Money Online, I Am An Expert With Affiliate Marketing.** was found on 12 page(s):

1. [home page](#)

2. </food>

3. </best-learn-to-code-websites>

4. </isolate-yourself-sometimes>

5. </love-and-relationships>

6. </best-personality-test>

7. </excel>

8. </cheap-electronic>

9. </airbnb>

10. </blablacar>

11. </couchsurfing>

12. </yelp>

Add an H1 heading to 14 pages

Add a keyword-rich H1 heading, because some search engines still consider the contents of this heading to be important.

These issues were found on the following pages:

1. </affiliate-marketing>

2. </portfolio>

3. </blog/page/2/>

4. </job-hunting>

5. </apple>

6. </blog/page/4/>

7. </learn-how-to-learn>

8. </live-an-healthy-style>



These issues were found on the following pages:

9. [/psychology](#)
10. [/blog/](#)
11. [/blog/page/3/](#)
12. [/tech](#)
13. [/how-to-be-succesful](#)
14. [/travel](#)

Reduce the number of outbound links on 2 pages (more than 100)

Inspect your pages for the number of external outbound links. Reorganize worthy links and remove the ones that do not bring real value to your visitors.

These issues were found on the following pages:

1. [/blog/resources/](#)
2. [/blog/top-affiliate-programs/](#)

Add ALT attributes to 74 images

Image ALT attributes enrich website usability and return images in relevant search results due to enhanced site SEO. Image ALT attributes help search engines and visually handicapped people to determine what an image is about and how that might fit into the subject of a web page. This attribute provides alternative information for an image also in cases where there is a slow connection, an error in the SRC attribute of the page.

1. <https://i0.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/ledger-nano-wallet.jpg?ssl=1> was found on 21 page(s):

1. [/blog/](#)
2. [/blog/contact-me/](#)
3. [/blog/about/](#)
4. [/blog/resources/](#)
5. [/blog/why-affiliate-marketing-is-the-best/](#)
6. [/blog/pogo-sticking/](#)
7. [/blog/how-to-add-multiple-hashtags-on-instagram/](#)
8. [/blog/semrush-organic-research-tool/](#)
9. [/blog/how-to-use-semrush-for-free-and-review/](#)
10. [/blog/author/marcodiversi/](#)
11. [/blog/category/affiliate-marketing/](#)
12. [/blog/category/social-media/](#)



https://marcodiversi.com > On-Site Issues Overview, continued

1. <https://i0.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/ledger-nano-wallet.jpg?ssl=1> was found on 21 page(s):

13. </blog/category/best-resources/>

14. </blog/site-audit-101>

15. </blog/author/mondovo/>

16. </blog/best-screen-recorder-for-mac/>

17. </blog/make-money-online-from-home/>

18. </blog/3-essential-chrome-extensions-for-affiliate-marketers/>

19. </blog/earn-com/>

20. </blog/category/cryptocurrency/>

2. <https://i1.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/binance-exchange.jpg?ssl=1> was found on 21 page(s):

1. </blog/>

2. </blog/contact-me/>

3. </blog/about/>

4. </blog/resources/>

5. </blog/why-affiliate-marketing-is-the-best/>

6. </blog/pogo-sticking/>

7. </blog/how-to-add-multiple-hashtags-on-instagram/>

8. </blog/semrush-organic-research-tool/>

9. </blog/how-to-use-semrush-for-free-and-review/>

10. </blog/author/marcodiversi/>

11. </blog/category/affiliate-marketing/>

12. </blog/category/social-media/>

13. </blog/category/best-resources/>

14. </blog/site-audit-101>

15. </blog/author/mondovo/>

16. </blog/best-screen-recorder-for-mac/>

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https://marcodiversi.com > On-Site Issues Overview, continued

2. <https://i1.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/binance-exchange.jpg?ssl=1> was found on 21 page(s):

19. </blog/earn-com/>

20. </blog/category/cryptocurrency/>

3. <https://i1.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/n26-mobile-bank.gif?ssl=1> was found on 21 page(s):

1. </blog/>

2. </blog/contact-me/>

3. </blog/about/>

4. </blog/resources/>

5. </blog/why-affiliate-marketing-is-the-best/>

6. </blog/pogo-sticking/>

7. </blog/how-to-add-multiple-hashtags-on-instagram/>

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9. </blog/how-to-use-semrush-for-free-and-review/>

10. </blog/author/marcodiversi/>

11. </blog/category/affiliate-marketing/>

12. </blog/category/social-media/>

13. </blog/category/best-resources/>

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18. </blog/3-essential-chrome-extensions-for-affiliate-marketers/>

19. </blog/earn-com/>

20. </blog/category/cryptocurrency/>

4. <https://i0.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/crakrevenue.gif?ssl=1> was found on 21 page(s):

1. </blog/>

2. </blog/contact-me/>

3. </blog/about/>



4. <https://i0.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/crakrevenue.gif?ssl=1> was found on 21 page(s):

4. [./blog/resources/](/blog/resources/)

5. [./blog/why-affiliate-marketing-is-the-best/](/blog/why-affiliate-marketing-is-the-best/)

6. [./blog/pogo-sticking/](/blog/pogo-sticking/)

7. [./blog/how-to-add-multiple-hashtags-on-instagram/](/blog/how-to-add-multiple-hashtags-on-instagram/)

8. [./blog/semrush-organic-research-tool/](/blog/semrush-organic-research-tool/)

9. [./blog/how-to-use-semrush-for-free-and-review/](/blog/how-to-use-semrush-for-free-and-review/)

10. [./blog/author/marcodiversi/](/blog/author/marcodiversi/)

11. [./blog/category/affiliate-marketing/](/blog/category/affiliate-marketing/)

12. [./blog/category/social-media/](/blog/category/social-media/)

13. [./blog/category/best-resources/](/blog/category/best-resources/)

14. [./blog/site-audit-101/](/blog/site-audit-101/)

15. [./blog/author/mondovo/](/blog/author/mondovo/)

16. [./blog/best-screen-recorder-for-mac/](/blog/best-screen-recorder-for-mac/)

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19. [./blog/earn-com/](/blog/earn-com/)

20. [./blog/category/cryptocurrency/](/blog/category/cryptocurrency/)

5. <https://i1.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/04/read-what-affiliate-marketing-is.jpg?ssl=1> was found on 21 page(s):

1. [./blog/](/blog/)

2. [./blog/contact-me/](/blog/contact-me/)

3. [./blog/about/](/blog/about/)

4. [./blog/resources/](/blog/resources/)

5. [./blog/why-affiliate-marketing-is-the-best/](/blog/why-affiliate-marketing-is-the-best/)

6. [./blog/pogo-sticking/](/blog/pogo-sticking/)

7. [./blog/how-to-add-multiple-hashtags-on-instagram/](/blog/how-to-add-multiple-hashtags-on-instagram/)

8. [./blog/semrush-organic-research-tool/](/blog/semrush-organic-research-tool/)

9. [./blog/how-to-use-semrush-for-free-and-review/](/blog/how-to-use-semrush-for-free-and-review/)



5. <https://i1.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/04/read-what-affiliate-marketing-is.jpg?ssl=1> was found on 21 page(s):

- 10. </blog/author/marcodiversi/>
- 11. </blog/category/affiliate-marketing/>
- 12. </blog/category/social-media/>
- 13. </blog/category/best-resources/>
- 14. </blog/site-audit-101>
- 15. </blog/author/mondovo/>
- 16. </blog/best-screen-recorder-for-mac/>
- 17. </blog/make-money-online-from-home/>
- 18. </blog/3-essential-chrome-extensions-for-affiliate-marketers/>
- 19. </blog/earn-com/>
- 20. </blog/category/cryptocurrency/>

6. <https://i2.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/norvnp-vpn.jpg?ssl=1> was found on 21 page(s):

- 1. </blog/>
- 2. </blog/contact-me/>
- 3. </blog/about/>
- 4. </blog/resources/>
- 5. </blog/why-affiliate-marketing-is-the-best/>
- 6. </blog/pogo-sticking/>
- 7. </blog/how-to-add-multiple-hashtags-on-instagram/>
- 8. </blog/semrush-organic-research-tool/>
- 9. </blog/how-to-use-semrush-for-free-and-review/>
- 10. </blog/author/marcodiversi/>
- 11. </blog/category/affiliate-marketing/>
- 12. </blog/category/social-media/>
- 13. </blog/category/best-resources/>
- 14. </blog/site-audit-101>
- 15. </blog/author/mondovo/>



https://marcodiversi.com > On-Site Issues Overview, continued

6. <https://i2.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/norvnp-vpn.jpg?ssl=1> was found on 21 page(s):

16. </blog/best-screen-recorder-for-mac/>

17. </blog/make-money-online-from-home/>

18. </blog/3-essential-chrome-extensions-for-affiliate-marketers/>

19. </blog/earn-com/>

20. </blog/category/cryptocurrency/>

7. <https://i1.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/kwfinder-kw-search-tool.png?ssl=1> was found on 21 page(s):

1. </blog/>

2. </blog/contact-me/>

3. </blog/about/>

4. </blog/resources/>

5. </blog/why-affiliate-marketing-is-the-best/>

6. </blog/pogo-sticking/>

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9. </blog/how-to-use-semrush-for-free-and-review/>

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12. </blog/category/social-media/>

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14. </blog/site-audit-101>

15. </blog/author/mondovo/>

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17. </blog/make-money-online-from-home/>

18. </blog/3-essential-chrome-extensions-for-affiliate-marketers/>

19. </blog/earn-com/>

20. </blog/category/cryptocurrency/>



8. <https://i2.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/peerfly-affiliate-program.gif?ssl=1> was found on 21 page(s):

1. [./blog/](#)
2. [./blog/contact-me/](#)
3. [./blog/about/](#)
4. [./blog/resources/](#)
5. [./blog/why-affiliate-marketing-is-the-best/](#)
6. [./blog/pogo-sticking/](#)
7. [./blog/how-to-add-multiple-hashtags-on-instagram/](#)
8. [./blog/semrush-organic-research-tool/](#)
9. [./blog/how-to-use-semrush-for-free-and-review/](#)
10. [./blog/author/marcodiversi/](#)
11. [./blog/category/affiliate-marketing/](#)
12. [./blog/category/social-media/](#)
13. [./blog/category/best-resources/](#)
14. [./blog/site-audit-101](#)
15. [./blog/author/mondovo/](#)
16. [./blog/best-screen-recorder-for-mac/](#)
17. [./blog/make-money-online-from-home/](#)
18. [./blog/3-essential-chrome-extensions-for-affiliate-marketers/](#)
19. [./blog/earn-com/](#)
20. [./blog/category/cryptocurrency/](#)

9. <https://i1.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/elegant-themese-wp.gif?ssl=1> was found on 21 page(s):

1. [./blog/](#)
2. [./blog/contact-me/](#)
3. [./blog/about/](#)
4. [./blog/resources/](#)
5. [./blog/why-affiliate-marketing-is-the-best/](#)
6. [./blog/pogo-sticking/](#)



https://marcodiversi.com > On-Site Issues Overview, continued

9. <https://i1.wp.com/marcodiversi.com/blog/wp-content/uploads/2018/02/elegant-themese-wp.gif?ssl=1> was found on 21 page(s):

7. </blog/how-to-add-multiple-hashtags-on-instagram/>

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9. </blog/how-to-use-semrush-for-free-and-review/>

10. </blog/author/marcodiversi/>

11. </blog/category/affiliate-marketing/>

12. </blog/category/social-media/>

13. </blog/category/best-resources/>

14. </blog/site-audit-101>

15. </blog/author/mondovo/>

16. </blog/best-screen-recorder-for-mac/>

17. </blog/make-money-online-from-home/>

18. </blog/3-essential-chrome-extensions-for-affiliate-marketers/>

19. </blog/earn-com/>

20. </blog/category/cryptocurrency/>

10. <https://marcodiversi.com/images/battery1.png> was found on 1 page(s):

1. </enhance-battery-life>

11. <https://marcodiversi.com/images/ebay4.png> was found on 1 page(s):

1. </ebay>

12. <https://marcodiversi.com/images/diet1.jpg> was found on 1 page(s):

1. </diet>

13. <https://marcodiversi.com/images/formatScree.png> was found on 1 page(s):

1. </how-to-format-your-mac>

14. <https://marcodiversi.com/images/jb3.png> was found on 1 page(s):

1. </iphone-jailbreak-the-best-online-guide>

15. <https://marcodiversi.com/images/jb2.png> was found on 1 page(s):

1. </iphone-jailbreak-the-best-online-guide>



https://marcodiversi.com > On-Site Issues Overview, continued

16. <https://marcodiversi.com/images/dreamer.jpg> was found on 1 page(s):

1. [/be-a-dreamer](#)

17. <https://marcodiversi.com/images/appletv.jpg> was found on 1 page(s):

1. [/airdrop](#)

18. <https://marcodiversi.com/images/diffidentdoctor.jpg> was found on 1 page(s):

1. [/be-diffident-of-your-doctor](#)

19. <https://marcodiversi.com/images/selfhaircut.jpg> was found on 1 page(s):

1. [/cut-your-own-air](#)

20. <https://marcodiversi.com/images/iCloud2.jpg> was found on 1 page(s):

1. [/icloud-all-you-must-know](#)

Remove Meta Noindex from 33 pages

The Noindex tag tells search engines not to crawl your page and, therefore, not to include it in their index. Sometimes developers deliberately put Noindex on site pages to avoid indexing pages that are currently under construction or which are being redone. They also may want search bots to ignore very large databases or the printer versions of pages. If that is not or no longer the case and you do want those pages to be indexed, remove Noindex from the following pages so your site is properly crawled and indexed by search bots.

These issues were found on the following pages:

1. [/blog/comment-subscriptions/?srp=1280&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)
2. [/blog/comment-subscriptions/?srp=2399&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)
3. [/blog/comment-subscriptions/?srp=986&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)
4. [/blog/comment-subscriptions/?srp=1618&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)
5. [/blog/comment-subscriptions/?srp=1419&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)
6. [/blog/comment-subscriptions/?srp=830&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)
7. [/blog/comment-subscriptions/?srp=2222&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)
8. [/blog/comment-subscriptions/?srp=3001&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)
9. [/blog/comment-subscriptions/?srp=170&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)
10. [/blog/comment-subscriptions/?srp=915&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)
11. [/blog/comment-subscriptions/?srp=1923&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)
12. [/cdn-cgi/l/email-protection](#)
13. [/blog/comment-subscriptions/?srp=1345&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f](#)



These issues were found on the following pages:

14. </blog/comment-subscriptions/?srp=1708&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f>
15. </blog/comment-subscriptions/?srp=2973&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f>
16. </blog/comment-subscriptions/?srp=1778&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f>
17. </blog/comment-subscriptions/?srp=696&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f>
18. </blog/comment-subscriptions/?srp=2743&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f>
19. </blog/comment-subscriptions/?srp=2660&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f>
20. </blog/comment-subscriptions/?srp=182&srk=09194188c5fe6bbe143b3ae13121f809&sra=s&srsrc=f>

Passed rules

- ✓ There is no multiple homepage issue
- ✓ All pages of your site have Title tags
- ✓ All your Title tags are unique
- ✓ All pages of your site have Description tags
- ✓ The H1 tag usage is correct
- ✓ There is a Favicon on your site
- ✓ The structure of your pages' URLs is OK
- ✓ The URLs of your site's pages contain valid characters
- ✓ There are no 302 Redirects on your site
- ✓ There are no Meta Refreshes on your site
- ✓ The [XML Sitemap](#) was found on your site
- ✓ The [Robots.txt](#) file was found on your site.



<https://marcodiversi.com>

COMPETITOR LINK PROFILE (JULY 18, 2018)

This report compares the backlink metrics of your site with those of your competitors.

Parameter	marcodiversi.com	neilpatel.com	authorityhacker.com	nichehacks.com	marketingland.com
Domain Trust Flow	7 	52 	24 	29 	34
Domain Citation Flow	13 	65 	35 	37 	53
Moz Page Authority	26 	61 	45 	46 	-
Moz Domain Authority	19 	73 	45 	47 	-
Total backlinks	633 	20,319,439 	346,681 	456,643 	8,124,934
Linking domains	62 	58,987 	1,829 	1,958 	49,623
Linking subnets	-	-	-	-	-
Linking IP addresses	-	-	-	-	-
Governmental ref. domains	-	-	-	-	-
Backlinks from governmental domains	-	-	-	-	-
Educational ref. domains	-	-	-	-	-
Backlinks from educational domains	-	-	-	-	-

LEGEND:

- Not found



<https://marcodiversi.com>

SOCIAL CITATIONS (JULY 18, 2018)

This report shows the progress of social activity that backlinks to your landing pages on major social networks.

63

Facebook engagement, total

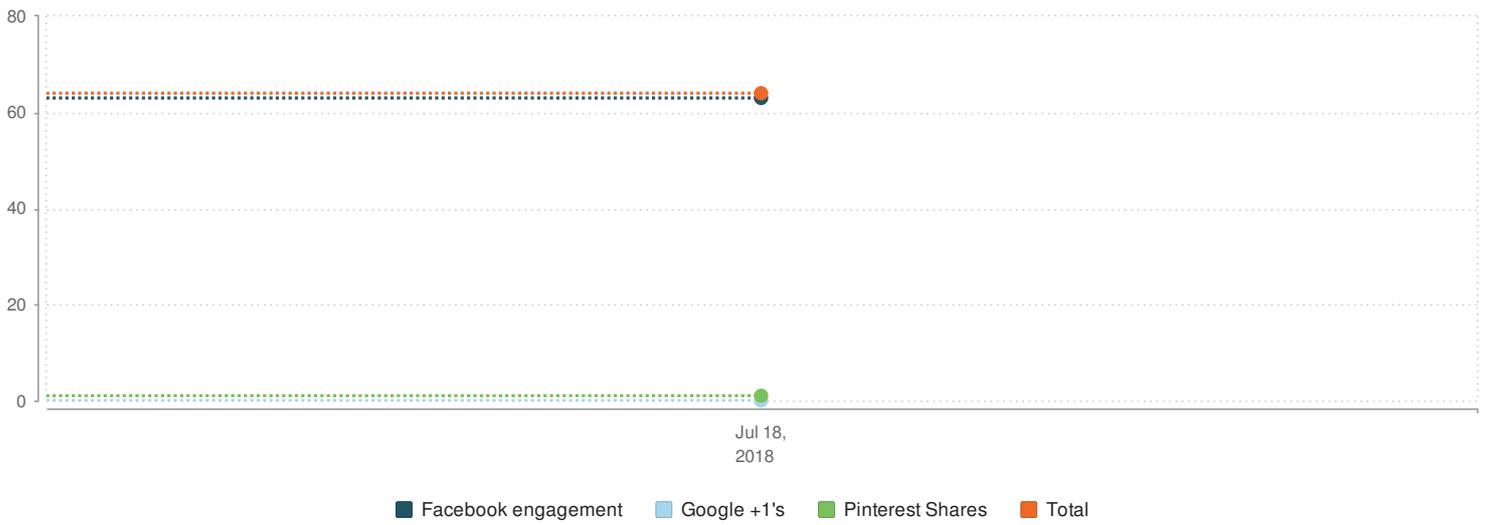
0

Google+ engagement, total

1

Pinterest Shares, total

Social citations trend for your pages over time



Site page (2)	Citation Changes	Facebook engagement	Google +1's	Pinterest Shares
/blog/	-	38	-	1
/	-	25	-	-